

CardSnacks

How to Create a Birthday Campaign

1 Go to cardsnacks.com. Select the card you want to send.

CardSnacks

Explore

Your cards

Contacts

Business

Pricing

5

Your cards

Your uploads

Your favorites

Previously used

Popular

Birthday

Get Well Soon

Good Morning

Graduation

I Love You

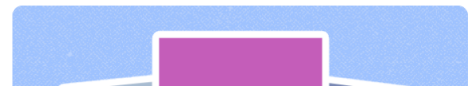
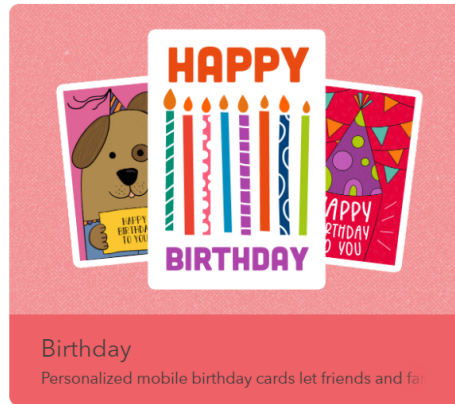
Pride Month

Summer Fun

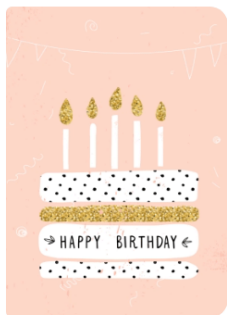
Thank You

Thinking Of You

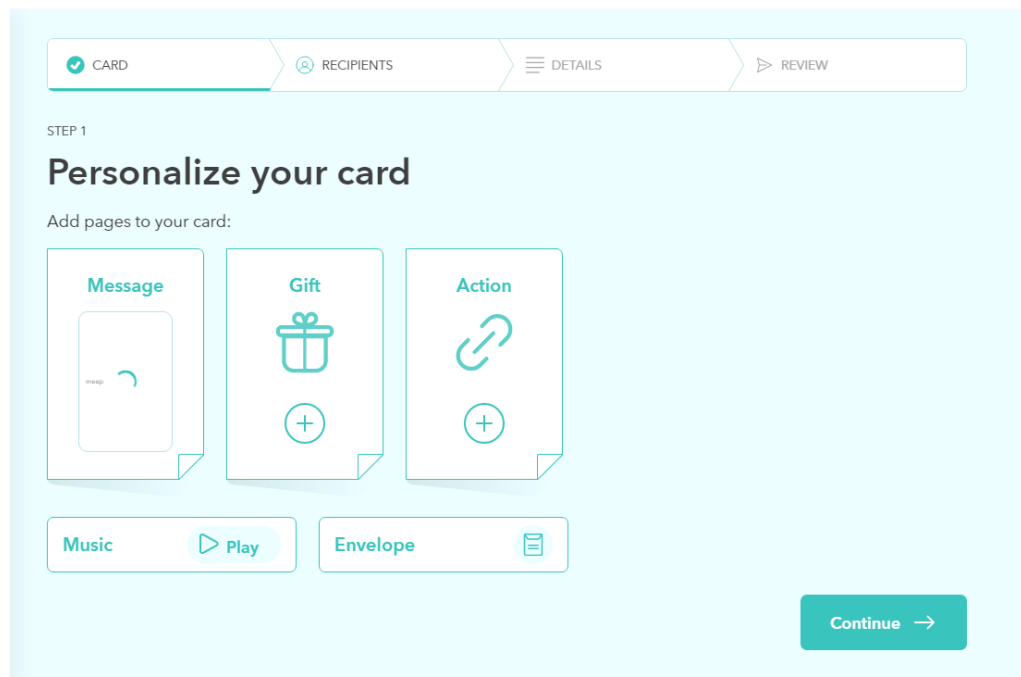
Popular ecard categories



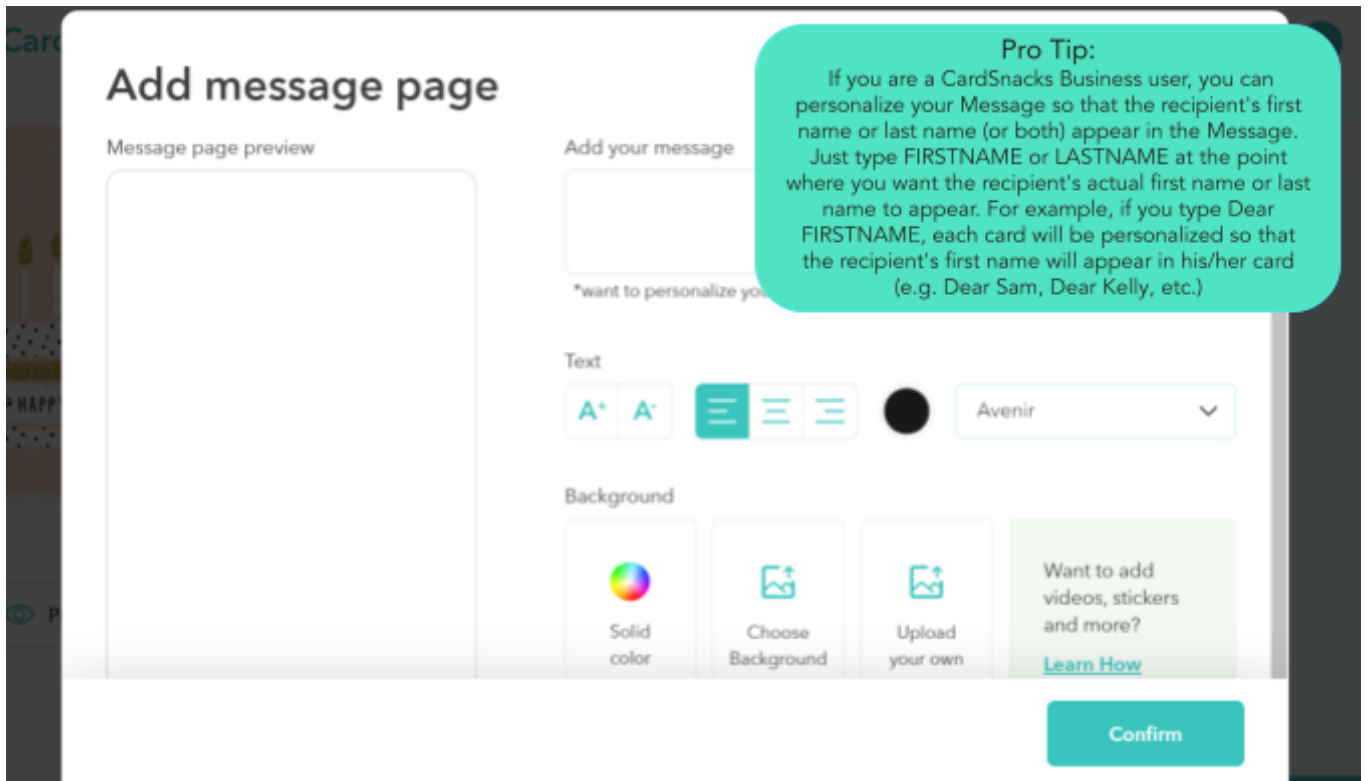
2 Personalize your card. First, tap "Message" to personalize your message.



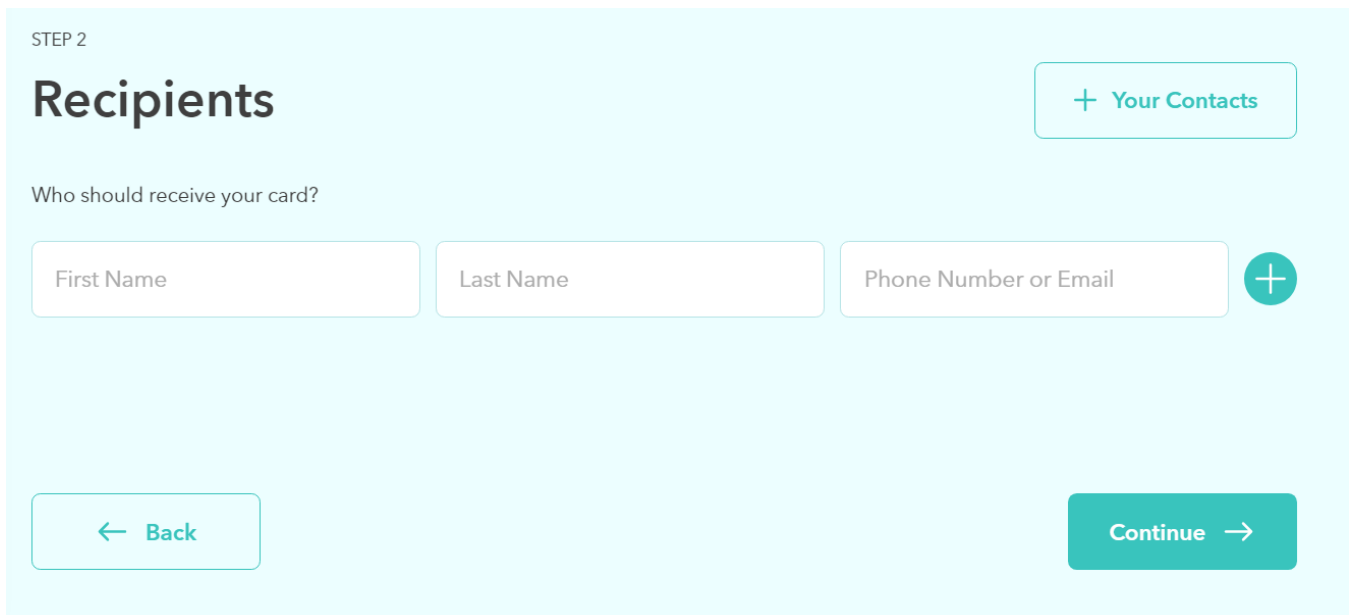
Preview Card



3 Create your message. You can customize the type style, add a background, and more!



4 Click "Your Contacts".



5 Select the contacts you want to send to. Make sure their birthdays are visible and correct. If not, click "Manage Contacts" and enter in their birth dates. Then, click "Add Recipients".

Add Recipients

 ✕

<input checked="" type="checkbox"/>	Name	Tags	Date of birth	Anniversary	Phone number/Email
<input checked="" type="checkbox"/>	Guillermo de la Cruz		May 03, 1990		+1555550100
<input checked="" type="checkbox"/>	Joe Smith		Jan 27, 1998		joesmith@cardsnacks.com
<input checked="" type="checkbox"/>	Susan Maisel		Aug 28, 1998		+1555551234
<input checked="" type="checkbox"/>	Veronica Wadsworth		Jul 05, 2001		veronicawadsworth@cardsnac...

Cancel Manage Contacts 4 contacts **Add Recipients**

6 Click "Continue".

STEP 2

Recipients

[+ Your Contacts](#)

Who should receive your card?

First Name Guillermo	Last Name de la Cruz	Phone Number or Email +1555550100	✕
First Name Joe	Last Name Smith	Phone Number or Email joesmith@cardsnacks.com	✕
First Name Susan	Last Name Maisel	Phone Number or Email +1555551234	✕
First Name Veronica	Last Name Wadsworth	Phone Number or Email veronicawadsworth@cardsnacks.	✕
First Name	Last Name	Phone Number or Email	+

[← Back](#) **Continue →**

7 Click “Separately by recipient” and “Birthday”. The contact’s birthdays should automatically appear. Ensure these are correct, then click “Continue”.

STEP 3

Card details

Who should we say the card is from?

Card is from
CardSnacks

Do you want the card to be sent all at the same time, or separately by recipient?

All at the same time Separately by recipient

What's the occasion for the cards?

Birthday Anniversary Other

When should the cards be sent?

Guillermo de la Cruz	Right now	May 3, 2023 11:00 am
Joe Smith	Right now	Jan 27, 2023 11:00 am
Susan Maisel	Right now	Aug 28, 2022 11:00 am
Veronica Wadsworth	Right now	Jul 5, 2022 11:00 am

Use my own text for SMS and Email subject line ⓘ

← Back Continue →

8 Make sure the Summary is correct. Then name your card so you can easily locate it later. When you are done, click "Send".

STEP 4

Review and send

Summary

Your card will go to 4 recipients.

Card name

Name your card so you can easily locate it later

Card name (optional)
Birthday Campaign

← Back Send →

9 Congratulations! You have successfully created a Birthday campaign. Each recipient will receive their card on their actual birthday!

